

EOI from NGOs/CSOs/ CBOs

Bihar & Odisha

Background of Heifer International & Passing Gifts Pvt. Ltd. (PGPL):

Heifer International, with a legacy spanning over years, is committed to ending global hunger and poverty through a focused approach on agriculture and livelihood while caring for the earth. Operating worldwide, Heifer International invests in smallholder farmers, empowering them to establish economically and environmentally sustainable businesses. Guided by a value chain logic, Passing Gifts employs lean, specialized project teams across various regions. This approach reflects Heifer's identity as both an empathetic, pro-poor non-profit organization and a research-driven thought leader in optimizing smallholder financial success. The organization's interventions, rooted in the Value-Based Community Development Model, aim to enhance social capital, foster economic growth, and build overall resilience, connecting farmers to markets through community mobilization, technical assistance, and access to markets.

More Info on Heifer: www.heifer.org

India's Program

Heifer International initiated its work in India in 1955, marking its presence through impactful initiatives. With a focus on sustainable living income, the organization empowers farmers to develop agribusinesses, fostering transformational change for families and communities. Through a rich history of interventions, Heifer International has become an instrumental force in building entrepreneurial capacities and diversifying income sources for smallholder farmers in India.

Currently Heifer International in India operates through Passing Gifts Private Limited (PGPL), a wholly owned subsidiary of Heifer International USA, dedicated to supporting smallholder and marginalized farmers in India to achieve sustainable living income. Our initiative aims to build strong communities and strengthen inclusive markets for smallholder farmers.

Scope of Work

Major Objectives of the Programme:

The overarching objective of the programme is to bridge the living income gap for smallholder farmers through farmer owned agri-business model. Comprehensively enhance the livelihood of women farmers through Goat Value chain, BYP (backyard Poultry) and agricultural sector by:

- Building capacity of women entrepreneurs, SHGs and FPCs/FPOs on Basics of Entrepreneurship, Financial Literacy, and governance.
- Strengthening social capital through value based holistic community development approach.
- Providing higher-order support to women entrepreneurs such as securing market linkages, government schemes linkages, formalization and regulatory compliance of the enterprises, market intelligence support, access to technology & skills, and business ideation.

- Conduct regular monitoring and provide handholding support to women entrepreneurs through regular field visits, meetings and by facilitating interaction with technical experts.
- Ensure increased return to farmers from Goat farming, BYP farming and agricultural products through increased production, reduction in mortality, reduction in cost of production and increased returns from direct linkage with formal markets.
- Promote farm mechanization and climate resilient agriculture practices for sustainability of production systems,
- Increased participation of women in Goat, BYP farming and agricultural value chain
- Build capacity of farmers and their organizations i.e., FPCs/FPOs
- Increased involvement of value chain players including academia, research agencies, processors, and service providers etc. for holistic development.
- Promote local consumption of poultry and meat to ensure nutrition in the food of farming households.
- Training and extension in Goat and BYP management practices and harvest management.
- Strengthen role of information technology in the value chain.

The Target group for Programs:

- **Smallholder farmers:** Working with smallholder farmers to strategically address local demand in select livestock, poultry and agricultural value chains and drive food self-sufficiency.
- **Women farmers:** Working to address the bottlenecks hindering women farmers from achieving a living income.
- **Youth:** Unlocking the potential the youth in agriculture space towards making it attractive.
- **Social Capital Entities (SHG, FPCs/FPO, Cooperatives, etc.):** Partnering with Social Capital Entities such as Self-Help Groups (SHGs), Farmer Producer Organizations (FPOs), Cooperatives, etc. to enhance collective strength and community impact.

Locations (Rural Areas)

State: Bihar & Odisha

Eligibility:

- NGO/non-profit organizations should be legally registered and provide a self-attested copy of registration and PAN card.
- Should have a valid FCRA registration at least valid till March 2027.
- Should have FCRA funding & project in last 3 FY (2022-2025).
- Should not have been blacklisted by Government of India, other state government agencies, any Indian or international donor and provide a self-declaration by the authorized representative to this effect.
- Should have a minimum of 5 years of work experience in the proposed locations on livestock, poultry and agriculture with community organizations and Farmer Producer's Organizations beyond capacity building or marketing. Marketing, primary processing and research will be an added advantage.
- Should also commit to support the farmers for promoting livelihood and strengthening.

- Mandatorily submit last 3 financial years' audited balance sheet and ITR acknowledgement receipt.
- The chief functionary of the institution should not be a formal member of any political party and furnish an undertaking to this effect,
- Should not have more than one-third of the Governing Body members related to each other and no staff members related to each other should be supervising each other.
- Must have experience of implementing program related to agriculture, NRM, farmer's organization in a substantial way (not merely in awareness or training or market linkages).
- NGOs with experiences of working on Goat farming, BYP (backyard poultry) organic agriculture especially will be preferred.
- Non-profits having (or can arrange) infrastructure (own/rented building) would be preferred.
- Non-profits who act as Project Implementing Agencies (PIAs)

How to Apply?

We invite EOI from NGOs/non-profit organizations, CBOs. To express your interest to join us, please attach profile of the organization along with the below mentioned documents on procurement-in@heifer.org

Copies of the following documents need to be submitted along with the profile:

- In cover letter please specify the state you would like to work.
- Registration Certificate of NGO, FCRA, 12A, 80G
- Previous 3 financial years Audited statement of accounts.
- FCRA Financial & FC-4 for last 3 FY.
- Fixed asset position including its present value and location.
- Total no. of professional staff of the organization
- Profile of Management Staff.
- MoU/ agreement/ any documentary evidence of working for Govt. or special projects or Govt undertakings for implementing drought resilient agriculture activities.
- Address of head and field offices
- Previous 3 years Annual Report.

Proposals should be submitted in the aforementioned format only.

For any query, please email us:

Send to: procurement-in@heifer.org

Deadline of Submission: **May 10, 2026, 05:00 PM IST**

The subject of email shall be the EOI Number i.e. EOI/PGPL/BIHAR/ODISHA/001

Note - Telephonic and Face to Face enquiries will not be solicited and may lead to disqualification.

